



TRAFFIC INSTRUCTIONS

To: Brownsville Herald

From: Jennifer Pang

Date: 8/24/23

Client: Vantage Bank

Order : 15829

Size: High Impact Premium Banner – 970x250 plus mobile 320x100
Hero Ad Unit 696x130 plus mobile 320x100
Medium box 300x250 plus mobile 320x100
Middle leaderboard 728x90

Creative: Creative Attached to email sent on 8/24

Title: Vantage Bank

Ad #: 29964.7 HPTO Vantage Bank Brownsville Herald Media Traffic

Schedule: 8/29

UTMs:

Middle leaderboard - 728x90

https://www.vantage.bank/vantage-rewards-checking/?utm_source=brownsville_herald&utm_medium=display&utm_campaign=reward_checking&utm_content=728x90

High Impact Premium Banner – 970x250

https://www.vantage.bank/vantage-rewards-checking/?utm_source=brownsville_herald&utm_medium=display&utm_campaign=reward_checking&utm_content=prem_970x250

High Impact Premium Banner Mobile – 320x100

https://www.vantage.bank/vantage-rewards-checking/?utm_source=brownsville_herald&utm_medium=display&utm_campaign=reward_checking&utm_content=prem_320x100



Hero Ad Unit - 696x130

https://www.vantage.bank/vantage-rewards-checking/?utm_source=brownsville_herald&utm_medium=display&utm_campaign=reward_checking&utm_content=hero_696x130

Hero Ad Unit Mobile - 320x100

https://www.vantage.bank/vantage-rewards-checking/?utm_source=brownsville_herald&utm_medium=display&utm_campaign=reward_checking&utm_content=hero_320x100

Medium box - 300x250

https://www.vantage.bank/vantage-rewards-checking/?utm_source=brownsville_herald&utm_medium=display&utm_campaign=reward_checking&utm_content=300x250

****Please confirm receipt of these traffic instructions by return email to:**

mross@andersonmarketing.com

jpang@andersonmarketing.com

Additional Notes:

This is not an insertion order. These are traffic instructions only.

If there are any conflicts with your insertion order, please contact me as soon as possible at 210-638-8968 (mobile).