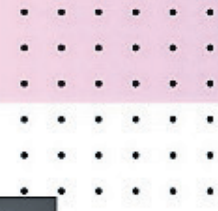


The Odessa American - digital marketing solutions that really work!



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"As a brand-new business with a lot of competition around, I had to look for alternative options to open the doors to more customers in the Permian Basin. Hiring the Odessa American to manage our digital marketing has been one of the best choices I, as a small business owner, have made. The impact on growth has been very noticeable. With the strategic implementation of digital marketing strategies, we've witnessed a significant increase in brand visibility and customer engagement."

We had done some marketing campaigns in the past, but we didn't have a lot of success. I have always believed that you need to hire a professional team to do what you are not good at. In our marketing campaign failures, we discovered that it's not just about reaching a wider audience; it's about connecting with the right audience at the right time, and the Odessa American has been handling that well. It's safe to say that our business wouldn't be where it is today without them."

Thank you to the Odessa American Newspaper team for their tremendous work and their ability to precisely target our ads, which not only saved us valuable resources but also ensured that our message reached those most likely to convert into customers."

- Arilene Carrasco, CEO Diamond Homes

To learn how the Odessa American/Digital AIM can help your business, call Stacey at 432-333-7612 or email her at sreeves@oaoa.com