

Public Notice:

Request for Proposals for Professional Marketing Services for Account Strategy & Creative Services; Media Buy & Placement; and PR/Media Relations

The South Padre Island Convention and Visitors Bureau is soliciting Request for Proposals (RFP) until **02:00 PM CST on Monday, October 14, 2024**, for the Professional Marketing Services for Account Strategy & Creative Services; Media Buy & Placement; and PR/Media Relations to effectively promote South Padre Island, Texas as a year round travel destination and resource for all targeted markets.

The selected agency will help deliver effective and professional services to further accelerate South Padre Island's growth year over year by working alongside the South Padre Island CVB marketing team. The RFP packet is available on the City's website at www.myspi.org. All inquiries regarding the RFP should be directed to:

Cindy Trevino
Director of Marketing and Corporate Sponsorships
cindy@sopadre.com

Sealed proposals are due by 02:00 PM CST on Monday, October 14, 2024, after which all qualified responses will be opened and acknowledged at 4601 Padre Blvd., South Padre Island, TX 78597. Any proposals received after the specified deadline will be returned unopened.

The sealed proposals are required to be clearly marked with the RFP number (**AOR-CVB-04**), the title (Professional Marketing Services for Account Strategy & Creative Services; Media Buy & Placement; and PR/Media Relations) and must be addressed to the City of South Padre Island – City Secretary. The proposals must be delivered using one of the following methods:

Hand-deliver to:

4601 Padre Blvd.

South Padre Island, TX 78597

Mail to:

4601 Padre Blvd.

South Padre Island, TX 78597

Ship to (FedEx, UPS, DHL):

4601 Padre Blvd.

South Padre Island, TX 78597

The City of South Padre Island reserves the right to reject any or all responses.