

Law Offices of Ezequiel Reyna, Jr., P.C. is looking for a full-time **Public Relations Specialist** for its office in Weslaco, Texas.

Duties include the following: Spearhead advertising and promotions for visibility with public relations efforts. Design and edit promotional publications. Develop and maintain the firm's corporate image and identity throughout the state of Texas via increasing visibility with online media presence. Establish and maintain effective working relationships with clients and media representatives to expand the firm's network. Develop and implement a communication plan between the firm and prospective and current clients utilizing analysis of measurement studies and study of work problems and procedures in communication and marketing. Must have a bachelor's degree in Communications or Marketing, 5 years progressively responsible experience in designing and launching media campaigns, must have experience working with editing software including Adobe Premiere, Photoshop, Illustrator, and Audition, and online search data platforms such as Facebook Meta Business and Google Analytics, and must speak Spanish. Send resume to selene@zreynalaw.com to apply.