

# Does Your Business Need **NEW CUSTOMERS?**



## **ONE WEEK ONLY**

**Introductory Rates & Incentives the week of June 5, 2023**

The Brownsville Herald is proud to introduce a new comprehensive marketing program that will absolutely help your business to capture more new customers. **“Own your Local Market”** is an updated approach to marketing your business to today’s best prospects. It’s based on sound research of the marketing strategies that are actually working to drive more customers to businesses.

**“Own your Local Market”** will impact your business on three powerful ways;

- 1** It will eliminated wasted advertising dollars and enhance the performance of every dollar invested in marketing your business.
- 2** Digital? Print? Mobile? Video? **“Own your Local Market”** provides the right solution for your business. It’s not based on just the media products we sell but rather on researched marketing strategies that are working today.
- 3** The Brownsville Herald the only local company that can offer you **“Own your Local Market”** and manage all of your digital, mobile, video and print advertising needs.

BROWNSVILLE  
**The Herald**

Schedule the 30-minute discussion for your business by calling Alyssa at 956-430-6294 or emailing your available time to [afuentes@valleystar.com](mailto:afuentes@valleystar.com)